

# Digital Rapids and Rimage

## Automated DVD Encoding and Production Workflow

Application Brief

Extending the automated DVD output capabilities of Digital Rapids' StreamZ™ and StreamZHD™ media encoding systems and Digital Rapids Transcode Manager™ enterprise-level transcoding software into multi-copy DVD production, Digital Rapids solutions now feature direct integration with the Rimage Producer III and Rimage Professional series of high-throughput, automated disc publishing systems.



# R I M A G E™

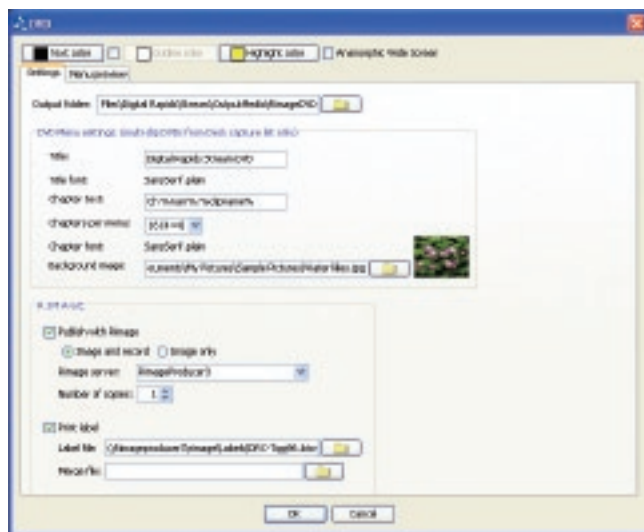
The combination of Digital Rapids encoding and transcoding systems and Rimage disc publishing systems provides unparalleled workflow efficiency from ingest through encoding and disc production, all while taking full advantage of Digital Rapids' industry-leading encoding quality. Upon completion of encoding, the resulting media can be automatically sent to an attached Rimage unit for the production of one or multiple copies – from one to hundreds – with automated disc artwork printing. From post production studios to conversion and duplication specialists, any facility with requirements for printing and distributing multiple copies of DVDs will benefit from the greater productivity, reduced effort and increased encoding and publishing efficiency of this powerful pairing of market-leading solutions.

### *Efficient Integration with an Easy Interface*

Directing encoded output to Rimage Producer III or Rimage Professional server is simple and straightforward. When specifying your encoding and transcoding parameters as usual in the Stream software interface, Rimage publishing options appear as an extension of the DVD Output option.

Any connected Rimage server can be selected as the output target, and the number of copies to be produced can be specified. Label artwork files can be optionally selected for automated printing by the Rimage system, and an optional merge file can be chosen to populate dynamic fields in the label artwork on a copy-by-copy basis. You can also choose whether to have the job sent to the Rimage server for immediate production, or simply create a disc image file for deferred publishing.

Digital Rapids ingest, encoding and transcoding solutions and Rimage – an unparalleled combination for DVD encoding and publishing workflows.



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