

Connecting Content to Opportunity

www.digitalrapids.com

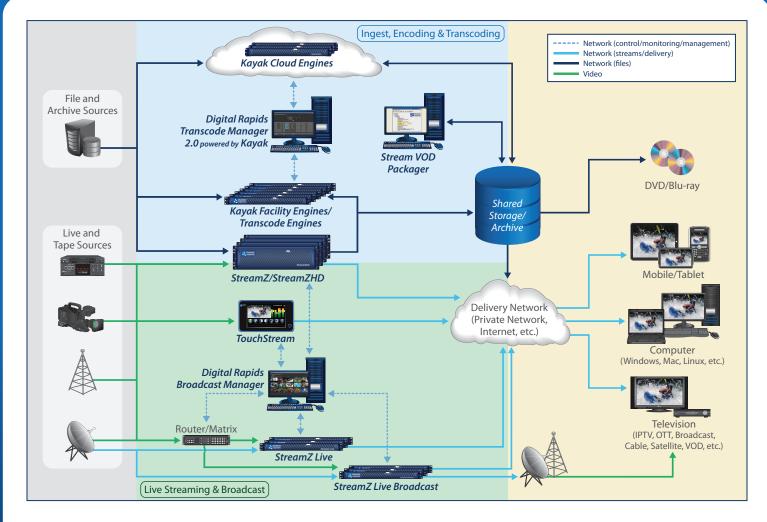


Digital Rapids is the leading provider of solutions, technology and expertise that enable media organizations and professionals to bring video to wider audiences more efficiently, more effectively and more profitably. Transforming tens of thousands of files daily and powering hundreds of live channels for the world's leading media enterprises, our innovative solutions help our customers maximize the potential of their media content when pursuing new revenue opportunities or new ways to reach their audiences.

Exploding consumer demand for video on more devices and massive changes in audience viewing habits are creating both new revenue streams and new operational challenges for content owners, producers and distributors. Meanwhile, file and network-based production workflows offer significant cost savings, efficiencies and productivity gains. Empowering applications from revenue-expanding multi-screen distribution to post production and archive, our award-winning hardware and software solutions span the critical points in today's sophisticated media operations, including ingest, encoding, transcoding, streaming, broadcast and workflow automation. Scaling from standalone appliances to enterprise and global workflows, our solutions combine unparalleled quality, productivity, flexibility and efficiency with easy adaptability to your evolving needs.

Our solutions have earned the trust of thousands of customers worldwide – from leading broadcast networks, motion picture studios, multichannel video programming distributors (MVPDs), online content portals and post production facilities to Fortune 500 corporations, government agencies, universities and houses of worship.

Combining our innovative technology with proven expertise, Digital Rapids can help you increase your revenue, expand your audience and reduce your costs. Contact us to discuss how we can help connect your content to opportunity and enable your success.



Ingest, Encoding & Transcoding

Digital Rapids offers the industry's leading multi-format ingest, encoding and transcoding solutions to efficiently transform content for multi-screen distribution and file-based production, archive and delivery workflows. Digital Rapids systems feature unmatched format support, versatility and automated efficiency, increasing your productivity and reducing your costs. Our *StreamZ™* and *StreamZHD™* studio encoding systems provide capture, encoding and transcoding to multiple simultaneous output formats at unparalleled quality from live, tape and file-based sources. Built on our patent-pending *Kayak™* application platform, version 2.0 of our *Digital Rapids Transcode Manager®* high-volume transcoding software combines outstanding quality and intelligent, decision-based automation with groundbreaking dynamic deployment efficiency, advanced visual workflow design and a seamless path for expansion into the cloud. The *Stream VOD Packager™* software enables easy VOD metadata creation and asset packaging.

Live Streaming & Broadcast

From scalable, multi-channel systems to portable appliances, we offer a complete range of live streaming encoders and management systems to enable superior multi-screen live viewing experiences on the Web, IPTV, over-the-top (OTT) services, mobile devices and broadcast/cable/satellite TV. StreamZ and StreamZHD feature live streaming in addition to their file-based capabilities, while our **StreamZ Live** encoders – including the **StreamZ Live Broadcast** hybrid encoder for 'traditional' television and 'any-screen' delivery – provide the same outstanding quality and reliability in a dedicated live platform. Multiple encoders can be combined with the enterprise-class **Digital Rapids Broadcast Manager** software for centralized management, scheduling, monitoring and fault tolerance. For portable applications, our **TouchStream** appliances combine our renowned quality with an intuitive touch-screen interface for unparalleled ease of use, all in a fully self-contained form factor.

